



# TIA NETWORK OF THE FUTURE

JUNE 6-9, 2016 • DALLAS, TX

**Be a part of the only network-centric conference at the intersection of markets, technology and policy.**

## Why Participate?

Now in its fifth year, TIA's **Network of the Future** is the only global ICT gathering that explores the growth and design of tomorrow's Network. This year TIA 2016 co-locates with AT&T and QuEST Forum creating an unprecedented event that will bring together influential industry thought leaders, decision makers, technologists, engineers, academia and government policy makers.

## Sponsorship at TIA's Network of the Future Delivers a High ROI.

The communications ecosystem gathers at TIA 2016, which is being held in conjunction with AT&T's Supplier Conference and QuEST Forum's Best Practices Conference.

**TIA's Network of the Future has been designed to achieve high ROI:**

- ▶ **Concierged Business Interaction:** Through tailored and targeted consultation, we help you make the right contacts for your business
- ▶ **Multimedia Platforms for Thought Leadership:** Online video, TIA's influential presence in governmental and international circles, and social media expertise enhance your reach beyond the TIA 2016 Conference
- ▶ **Educational Interaction:** Sharing insights to advance the industry

## TIA's Network of the Future Delivers Proven Access to:

- ▶ **The highest levels** within the carrier community
- ▶ **The growing audience** of network application developers, toolkits, platforms and framework providers who are migrating to network-based service enablement
- ▶ **An international community** of service providers
- ▶ **Government** policy makers
- ▶ **Leadership and project teams** from the growing ranks of ICT Innovation Labs supported by carriers, suppliers and investors

## Does Your Company Care About...

- ▶ Mobility
- ▶ Network Function Virtualization (NFV)
- ▶ Economics of ICT
- ▶ Broadband Capacity
- ▶ Spectrum
- ▶ Software Defined Networks (SDN)
- ▶ Cybersecurity
- ▶ Shifts in Value Chain, Procurement, Supply Chains
- ▶ 5G Networks
- ▶ Over-the-Top (OTT) Integration
- ▶ Big Data & Privacy
- ▶ Carrier Data Center Infrastructure
- ▶ M2M and The Internet of Things
- ▶ Healthcare ICT
- ▶ The Connected Car
- ▶ Public Safety
- ▶ Energy Efficient Networks
- ▶ Public Policy Issues

**... If So, TIA's Network of the Future is For You!**

# Special Event and Roundtable Sponsorships\*

Very high-value opportunities include:

- **VIP Dinner Sponsorship:**  
\$35,000 (exclusive)
- **Startups Competition:** \$20,000  
(non-exclusive, maximum 3)
- **CTO Roundtable Sponsorship:** \$10,000  
(non-exclusive, maximum 3)
- **Cybersecurity Breakfast:**  
\$20,000 (exclusive) or \$10,000  
(non-exclusive, maximum 3)
- **Internet of Things and M2M Luncheon:** \$20,000  
(exclusive) or \$10,000  
(non-exclusive, maximum 3)
- **Network of the Future Cocktail Reception:**  
\$15,000 (non-exclusive, maximum 3)



**SIGN UP NOW!  
ONLY FOUR  
ANCHOR BOOTH  
POSITIONS  
AVAILABLE!**

\* All Roundtable/Panel/Special Event Sponsors must achieve Bronze Status in order to be eligible.

	SPONSORSHIP LEVEL				
	HOST	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$75,000	\$50,000	\$25,000	\$18,000	\$10,000
Sponsorships Available	1	1 per track	2 per track	3 per track	unlimited
**Participation in Conference	Keynote + 4	3	2	1	-
Conference Passes	10	7	5	3	1
VIP Dinner Tables & Tickets	2 tables	1 table	1 table	4 tickets	2 tickets
TIA NOW Executive Interview	3	2	1	1	1
TIA NOW Panel Sponsorship	included	optional	optional	optional	N/A
Concierged Introductions to Potential Customers	10	7	5	3	1
Meeting Room Sessions	Unlimited	8	6	4	2
Demo Kiosks	Optional	Optional	Optional	Optional	Included

\*\*One speaker in chosen track, additional speakers may be placed in other tracks, roundtables or panels

## SPONSORSHIP REQUEST FORM

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSORSHIP PREFERENCES

#### SPONSORSHIP LEVEL

HOST  PLATINUM  GOLD  SILVER  BRONZE

### SPECIAL EVENTS

VIP Dinner  CTO Roundtable Luncheon  
 Cybersecurity Breakfast  Internet of Things Luncheon  
 Network of the Future Cocktail Reception  
 Tracks or Panels (PLEASE SPECIFY)

Breakfast (PLEASE SPECIFY)

Luncheon (PLEASE SPECIFY)

Reception (PLEASE SPECIFY DATE) \_\_\_\_\_

Other (SPECIFY)

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## Send Your Interest Form in ASAP!

Please complete, sign and return to Telecommunications Industry Association headquarters office via fax (+1 703.907.7727) or email (events@tiaonline.org). A facsimile or electronic signature shall be treated as an original signature.

TIA2016.ORG