



# Be a part of the only network-centric conference at the intersection of markets, technology and policy.

## Why Participate?

Now in its fifth year, **TIA's Network of the Future** is the only global ICT gathering that explores the growth and design of tomorrow's Network. This year TIA 2016 co-locates with AT&T and QuEST Forum creating an unprecedented event that will bring together influential industry thought leaders, decision makers, technologists, engineers, academia and government policy makers.

## TIA's Network of the Future Delivers Proven Access to:

- ▶ The highest levels within the carrier community
- ▶ The growing audience of network application developers, toolkits, platforms and framework providers who are migrating to network-based service enablement
- ▶ An international community of service providers
- ▶ Government policy makers
- ▶ Leadership and project teams from the growing ranks of ICT Innovation Labs supported by carriers, suppliers and investors

## Sponsorship at TIA's Network of the Future Delivers a High ROI.

The communications ecosystem gathers at TIA 2016, which is being held in conjunction with AT&T's Supplier Conference and QuEST Forum's Best Practices Conference.

### TIA's Network of the Future has been designed to achieve high ROI:

- ▶ **Concierged Business Interaction:** Through tailored and targeted consultation, we help you make the right contacts for your business
- ▶ **Multimedia Platforms for Thought Leadership:** Online video, TIA's influential presence in governmental and international circles, and social media expertise enhance your reach beyond the TIA 2016 Conference
- ▶ **Educational Interaction:** Sharing insights to advance the industry

## Does Your Company Care About...

- ▶ Mobility
- ▶ Network Function Virtualization (NFV)
- ▶ Economics of ICT
- ▶ Broadband Capacity
- ▶ Spectrum
- ▶ Software Defined Networks (SDN)
- ▶ Cybersecurity
- ▶ Shifts in Value Chain, Procurement, Supply Chains
- ▶ 5G Networks
- ▶ Over-the-Top (OTT) Integration
- ▶ Big Data & Privacy
- ▶ Carrier Data Center Infrastructure
- ▶ M2M and The Internet of Things
- ▶ Healthcare ICT
- ▶ The Connected Car
- ▶ Public Safety
- ▶ Energy Efficient Networks
- ▶ Public Policy Issues

**...If So, TIA's Network of the Future is For You!**

# Special Event and Roundtable Sponsorships\*

Very high-value opportunities include:

- **VIP Dinner Sponsorship:** \$35,000 (exclusive)
- **Startups Competition:** \$20,000 (non-exclusive, maximum 3)
- **CTO Roundtable Sponsorship:** \$10,000 (non-exclusive, maximum 3)
- **Cybersecurity Breakfast:** \$20,000 (exclusive) or \$10,000 (non-exclusive, maximum 3)
- **Internet of Things and M2M Luncheon:** \$20,000 (exclusive) or \$10,000 (non-exclusive, maximum 3)
- **Network of the Future Cocktail Reception:** \$15,000 (non-exclusive, maximum 3)



**SIGN UP NOW!  
ONLY FOUR  
ANCHOR BOOTH  
POSITIONS  
AVAILABLE!**

\* All Roundtable/Panel/Special Event Sponsors must achieve Bronze Status in order to be eligible.

	SPONSORSHIP LEVEL				
	HOST	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$75,000	\$50,000	\$25,000	\$18,000	\$10,000
Sponsorships Available	1	1 per track	2 per track	3 per track	unlimited
**Participation in Conference	Keynote + 4	3	2	1	-
Conference Passes	10	7	5	3	1
VIP Dinner Tables & Tickets	2 tables	1 table	1 table	4 tickets	2 tickets
TIA NOW Executive Interview	3	2	1	1	1
TIA NOW Panel Sponsorship	included	optional	optional	optional	N/A
**Participation in Conference	Keynote + 4	3	2	1	-
Concierged Introductions to Potential Customers	10	7	5	3	1
Meeting Room Sessions	Unlimited	8	6	4	2
Demo Kiosks	Optional	Optional	Optional	Optional	Included

\*\*One speaker in chosen track, additional speakers may be placed in other tracks, roundtables or panels

## SPONSORSHIP REQUEST FORM

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSORSHIP PREFERENCES

#### SPONSORSHIP LEVEL

HOST  PLATINUM  GOLD  SILVER  BRONZE

### SPECIAL EVENTS

VIP Dinner  CTO Roundtable Luncheon

Cybersecurity Breakfast  Internet of Things Luncheon

Network of the Future Cocktail Reception

Tracks or Panels (PLEASE SPECIFY) \_\_\_\_\_

Breakfast (PLEASE SPECIFY) \_\_\_\_\_

Luncheon (PLEASE SPECIFY) \_\_\_\_\_

Reception (PLEASE SPECIFY DATE) \_\_\_\_\_

Other (SPECIFY) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

## Send Your Interest Form in ASAP!

Please complete, sign and return to Telecommunications Industry Association headquarters office via fax (+1 703.907.7727) or email (events@tiaonline.org). A facsimile or electronic signature shall be treated as an original signature.

TIA2016.ORG